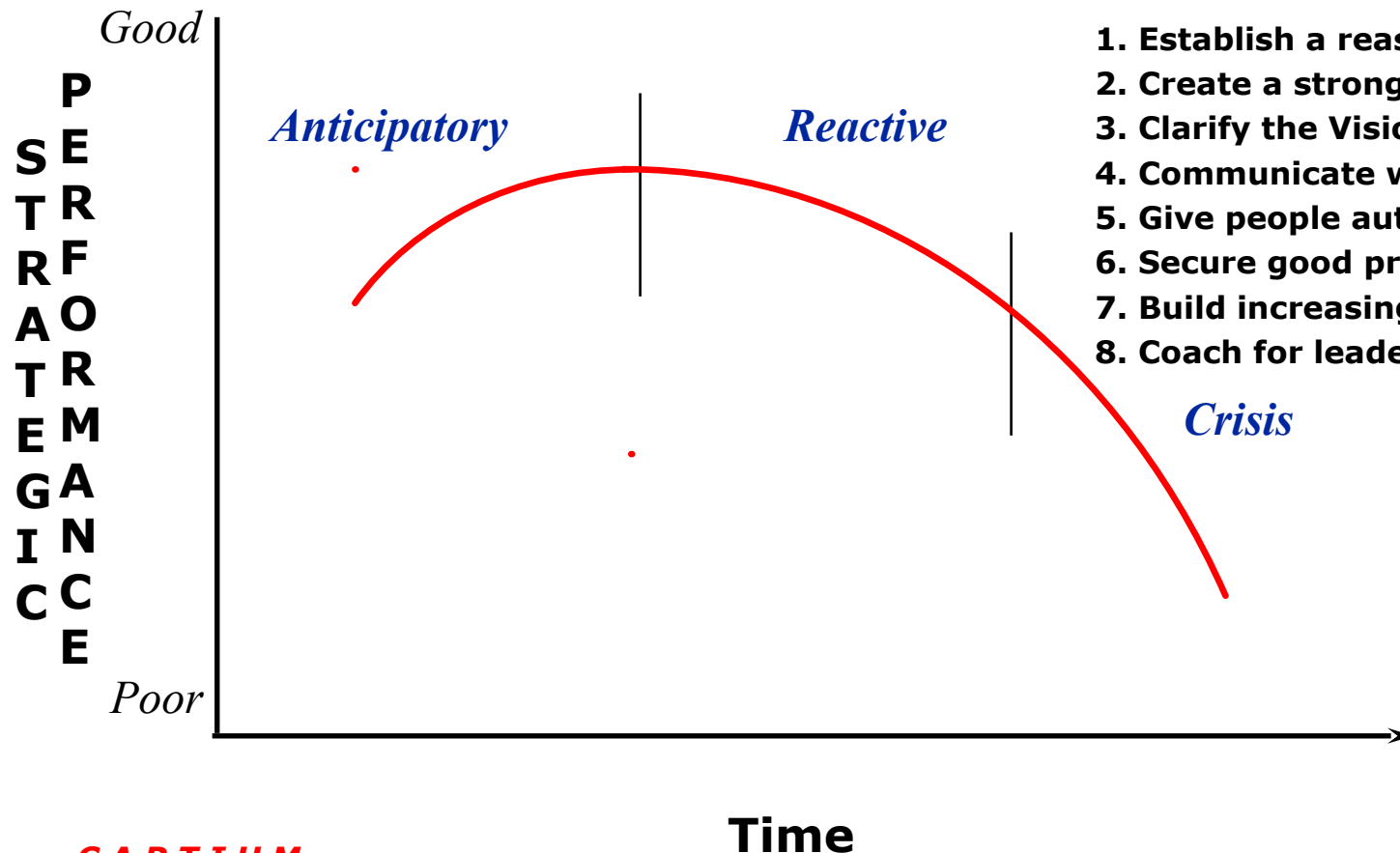


## Build a change programme that meets the requirements of your business situation

### Decide on change approach !



1. Establish a reason for change
2. Create a strong team
3. Clarify the Vision
4. Communicate widely
5. Give people authority & responsibility
6. Secure good progress
7. Build increasing Change Initiatives
8. Coach for leadership

# Operational change initiatives mobilize the organization

*Captium*



**Understanding the “people setting”  
is crucial for effective implementation**

